Lesson Plan

SAE: Start Small, Grow Big

Created: 05/2015 by the National FFA Organization

STUDENT LEARNING OBJECTIVES

After completing these activities students will…

1. Connect personal interests to future careers.
2. Identify resources needed to develop a business

TIME REQUIRED: 15 minutes

RESOURCES: FFA.org

EQUIPMENT AND SUPPLIES NEEDED:

1. A copy of the "SAE: Start Small, Grow Big" worksheet for each student.
2. Internet access to play the video in real time or embed it in a PowerPoint ahead of time.

THESE ACTIVITIES ARE ALIGNED TO THE FOLLOWING STANDARDS:

AFNR Performance Element

- CS.03. Performance Element: Career Success: Demonstrate those qualities, attributes and skills necessary to succeed in, or further prepare for, a chosen career while effectively contributing to society.

Common Career Technical Core

- AG5 Describe career opportunities and means to achieve those opportunities in each of the Agriculture, Food & Natural Resources Career Pathways.

Common Core- Speaking and Listening

- CCSS.ELA-Literacy.SL.9-10.1 Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 9-10 topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.

Common Core- Literacy in Science & Technical Subjects: Writing

- WHST.9.10.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.

Partnership for 21st Century Skills

- Communication
- Critical Thinking and Problem Solving
- Initiative and Self-direction

LESSON PLAN:

1. *Introduction:* Use this activity after discussing and defining SAEs. Show the video *Dustin Stanton 2014 American Star in Agribusiness Winner*. The direct url is http://youtu.be/S2HsI3W5-SM.
2. *Activity*: Many students become overwhelmed after seeing videos such as this; saying they could never have an SAE that big. Share examples of businesses that are huge now, which started out very small. Well known examples include Microsoft and Apple. Use the worksheet "SAE: Start Small, Grow Big" to help students understand that their interests can develop into SAEs and even businesses.
3. *Follow-up:* After completing the worksheet have students share some of the ideas they came up with. Students should also share what resources they identified as being important to grow a business (or SAE). *Tip: Show students information on FFA.org about SAE grants. Explain this as a resource specifically for FFA members to develop their SAE with a grant of $1,000.*

NAME: _____

SAE: Start Small, Grow Big

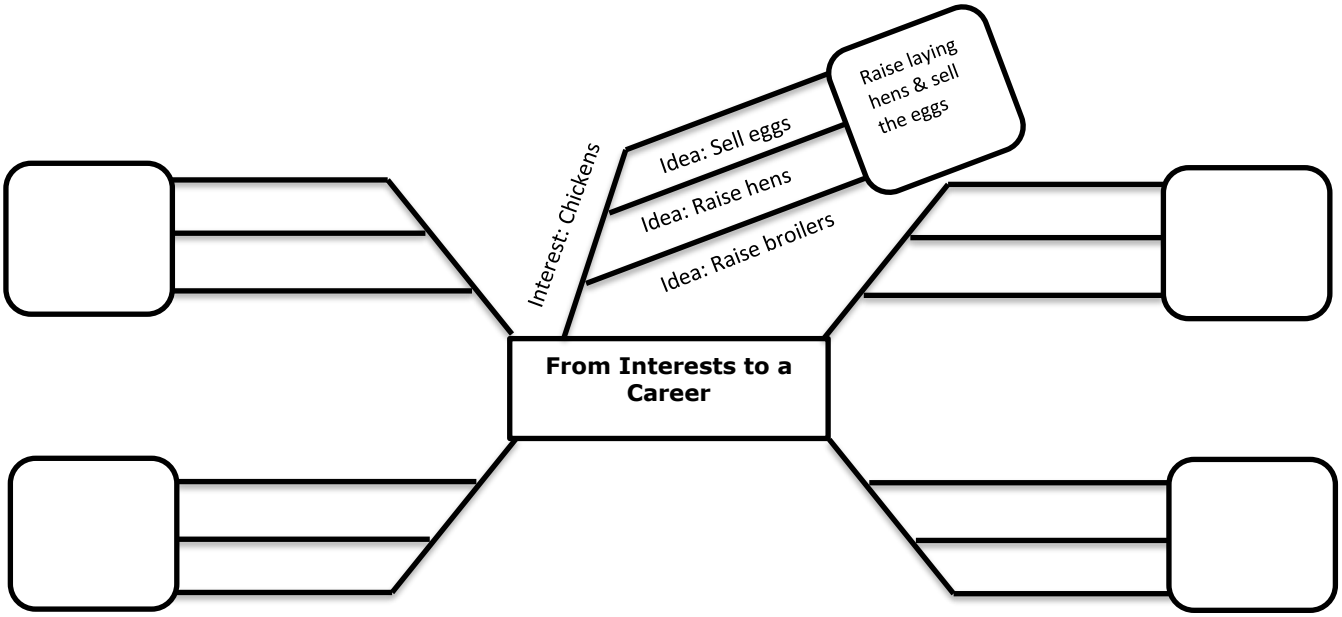
DIRECTIONS:

Watch the video *Dustin Stanton 2014 American Star in Agribusiness Winner* and then answer the following questions.

1. Dustin started out with six chickens, but now he owns and operates the largest USDA approved free range egg production in the country with 22,000 hens. When you are just starting with an SAE it might seem impossible to ever get to the point Dustin did, but remember, he didn't do this overnight. If you had six hens and wanted to eventually own a 22,000 laying hen operation what steps could you take? Fill in the blank arrows below with these steps to finish the path from six hens to 22,000.



2. Use the organizer below to identify activities that interest you, brainstorm ideas of what you can do related to your interest and determine what could be developed into a business? An example is included below.



3. What resources would you need to grow your interests into a sustainable business? Resources can include money, property, education and a mentor. *Tip: If money is a resource you need, don't forget about the SAE grants available through FFA!*

Resource Needed	Ideas for Getting the Resource

Aligned to the following standards:
CS.03; CCSS.ELA-Literacy.SL.9-10.1; WHST.9.10.4; AG5