CHAPTER OPERATIONS

National FFA Week Planning

FFA.OH.3.10

Time Needed:

IA – 10 min
Activity 1 – 30 min
Activity 2 – 5 min

Materials:

The Official FFA Student Handbook – one copy per student
FFA.OH.3.10.AS.A – one copy per group
Public writing surface
Writing utensil – one per student

Objectives:

1. Describe the purpose of National FFA Week.
2. Develop an activity to be conducted during National FFA Week.

Interest Approach –

1. Write one of the following items on a public writing surface: Breast Cancer Awareness Month, Black History Month, Teacher Appreciation Week, School Spirit Week or School Club Orientation Week.
2. Have students brainstorm the objectives and activities that could occur during the event you have selected. For example, if you selected School Spirit Week, answers might be that the objectives of the week are to help raise school spirit, increase student involvement or support a team before a big game. Activities might include hat day, pajamas day, school colors day, pep rally, etc.
3. Once students have discussed these items, have them read page 44 in *The Official FFA Student Handbook* to learn more about National FFA Week. You might also want to discuss activities that the chapter has done in the past to celebrate this event and the objectives of each of the chapter's activities – recruitment, awareness, outreach, public relations, etc.

Activity 1 –

1. Divide the class into groups of three or four students.
2. Have students review National FFA Week ideas listed on pages 118-119 in *The Official FFA Student Handbook*.
3. Students should select one of the ideas or develop their own ideas for a National FFA Week activity for their chapter.
4. Students should utilize worksheet FFA.OH.3.10.AS.A to help plan out the event/activity.
5. Once students have completed the worksheet, have the students present their ideas to the class and get feedback on the activities and steps they took to plan out the events. Encourage students to follow through and conduct these events during National FFA Week or at another time throughout the year.

Additional Resources:

FFA.OH.3.10.ASSESS – one copy per student

FFA.OH.3.10.ASSESS.KEY – one copy per teacher

LifeKnowledge Lessons – http://ffa.learn.com/lifeknowledge

MS.46 Identifying Planning Skills

National FFA webpage – www.ffa.org (for National FFA Week planning materials)

Group Members: _____

Date: _____

Class: _____

Directions: Use this planning sheet to plan out an activity or event for the chapter to conduct during National FFA Week.

Name of activity/event:

_____

In detail, describe your activity/event:

_____

What are the major objectives of this activity/event?

_____

Identify possible locations to hold the activity/event:

_____

What are the costs associated with this activity/event?

_____

What do you need to do for each of the following areas?

Planning – (supplies, rules, setup, equipment, etc.)

_____

Advertising – (how, where, audience, etc.)

_____

Day of Event Organization – (what will you need the day of, processes, vendors, etc.)

_____

People – (who should be involved, roles and responsibilities, etc.)

_____

What will you need to make sure this activity/event is a success?

_____

How will you measure success at the conclusion of the activity / event?

_____

Name: _____

Date: _____

Class: _____

Directions: Provide the correct answer to each question using complete sentences.

1. What is the purpose of National FFA Week?

_____

_____

2. Why is it important to identify, during the planning process, how to measure the success of an activity/event?

_____

_____

3. Identify an activity/event that can be conducted to help meet the objectives of each of the follow categories:

Recruitment/Retention of Members:

_____

Community Service/Environmental Awareness:

_____

Public Relations/FFA Awareness:

_____

Gratitude for Supporters:

_____

Name: _____

Date: _____

Class: _____

Directions: Provide the correct answer to each question using complete sentences.

ANSWERS BELOW ARE JUST SAMPLES OF POTENTIAL RESPONSES FOR EACH QUESTION.

1. What is the purpose of National FFA Week?

The purpose of National FFA Week is to tell everyone about the great opportunities available for all students involved in FFA and agricultural education.

2. Why is it important to identify, during the planning process, how to measure the success of an activity/event?

You should always plan with the end in mind, so it is important to know how you are going to measure success during the planning process to ensure you are able to reach the goal.

3. Identify an activity / event that can be conducted to help meet the objectives of each of the follow categories:
   Recruitment/Retention of Members:

Invite nonmembers to participate the chapter leadership training and pair the nonmembe current FFA member to complete various activities.

Community Service/Environmental Awareness:

Conduct a cleanup campaign and pick up litter around town or along a roadside.

Public Relations/FFA Awareness:

Hold an FFA open house and invite the community to learn more about FFA and the activities the chapter conducts.

Gratitude for Supporters:

Invite the school administrator, teachers, and community supporters to a pancake breakfast to thank them for their support of the chapter.